

## APPENDIX SPACE 5 - SERVICE PROVIDER ACTIVITY EVALUATION



### Space Service Provider / Service Commissioner Evaluation 2017

As you may be aware, this is the second year that Staffordshire's Police and Crime Commissioner, Matthew Ellis has provided Space funding for positive activities for young people across Staffordshire.

To help us evaluate Space 2016 and consider what difference it has made to local youngsters and the wider communities, what has been learned and what further work can be considered, the Office of the Police and Crime Commissioner would appreciate your time in completing this simple evaluation.

Please note that the Commissioner may choose to use this report to showcase funded projects on his website or through a variety of communication channels.

**Part 1 -** For completion by Service Providers

On completion, please forward your Evaluation to your local Community Safety Space Programme Lead (contact details provided herein)

**Part 2 -** For completion by Service Commissioners (Local Authorities)



**Matthew Ellis**

Police and Crime Commissioner for Staffordshire



**PART 1 – COMPLETION BY SERVICE PROVIDERS ONLY**

<b>YOUR DETAILS</b>	
<b>Your Organisation / Group Name</b>	Newcastle-under Lyme Borough Council – Sport & Active Lifestyles
<b>Title of Project</b>	Space J2 Membership
<b>Contact Number</b>	01782 717717
<b>Email</b>	<a href="mailto:Lucy.taylor@newcastle-staffs.gov.uk">Lucy.taylor@newcastle-staffs.gov.uk</a>
<b>Operating Address</b>	Newcastle-under-Lyme Borough Council, Civic Offices, Merrial Street, Newcastle, Staffs ST5 2AG
<b>Funding Allocated £</b>	702 universal places and 115 targeted places for referral from LST/ASB lead Total = 817 places = £9,900 (£9,900 from OPCC plus £1,000 for additional spaces via the JOG).

<b>YOUR PROJECT</b>	
<b>Type of Activity (ies)</b>	The offer was based on each young person having a special membership package. This includes the use of the gym once they had a gym induction. This could be used daily throughout the duration of the project. The membership also included swimming. This could be used during public & open swim sessions and fun sessions. Climbing wall sessions were also available, however these had to be booked on in advance. In total there were 34 climbing sessions available. Classes had to be prebooked as only a maximum of 6 people can attend due to the size of the facility.
<b>Location of Activity (ies)</b>	Jubilee2, Brunswick Street, Newcastle, Staffs ST5 1HG
<b>Timing of Activity (ies)</b>	Activities were accessible in accordance with programmes at Jubiulle2. Further details of the swimming pool programmes and group exercise programmes etc. can be seen at <a href="http://www.jubilee2.com">www.jubilee2.com</a>
<b>Frequency of Activity(ies)</b>	Activities were available seven days a week inclusive of bank holidays throughout the six week holiday period.
<b>Age of Young People (if different from 11-17yrs)</b>	The programme delivered in Newcastle under Lyme targeting 11-17 year olds.

<b>ATTENDANCE</b>			
<b>Was there a requirement to book a place for your activity?</b>	Climbing wall sessions at Jubilee2 were required to be booked in advance.	<b>How many places were available per session?</b>	Six
<b>If YES, were all your places booked in advance?</b>	Yes.		
<b>If NO, how many young people attended (approx.)</b>	N/A		

<b>Additional Information / Comments</b>	<p>817 young people registered on the universal/targeted SPACE programme in Newcastle under Lyme, broken down as follows:</p> <ul style="list-style-type: none"> <li>• Universal – 702</li> <li>• Targeted 115</li> <li>• Overall Gender: Male 397 Female 420</li> <li>• Universal Places Age Breakdown; <ul style="list-style-type: none"> <li>11) 92,</li> <li>12) 176,</li> <li>13) 158,</li> <li>14) 124,</li> <li>15) 71,</li> <li>16) 61,</li> <li>17) 20</li> </ul> </li> <li>• Targeted Places Age Breakdown; <ul style="list-style-type: none"> <li>11) 11,</li> <li>12) 25,</li> <li>13) 21,</li> <li>14) 22,</li> <li>15) 19,</li> <li>16) 12,</li> <li>17) 5</li> </ul> </li> <li>• Total Attendances: Pool – 2865 Gym Sessions – 2379 Climbing - 204</li> </ul>
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<b>FEEDBACK – PLEASE DETAIL</b>	
<b>Feedback from young people</b>	Evaluation forms were completed and sent over separately to OPCC. The majority of young people reported that they were satisfied with the programme and would like to see more activities next time in an expanded programme for future years.
<b>Feedback from parents</b>	There was some disappointment at selling out of memberships before the start of the programme. As last year many parents left it too late to purchase memberships despite social media campaign by Council warning that memberships selling out quickly. Overall they reported that they were happy with the programme.
<b>VOLUNTEERING</b>	
<b>How many volunteers have supported your activities?</b>	None
<b>Did you use any OPCC identified volunteers?</b>	None referred.
<b>Would additional volunteers help your project reach a wider audience of young people or to host more activities?</b>	We are always happy to include volunteers into any of our programmes subject to appropriate vetting procedures and training taking place prior to the programme starting.

<b>COMMUNICATION</b>			
<b>Aside from OPCC promotion of SPACE, did you undertake any other marketing / communication activity in support of SPACE. If YES, please detail</b>	<p>We started our promotion of the scheme from week commencing May 22nd 2017. We created a flyer advertising our offer which we used as an electronic version, as well as printing leaflets and posters.</p> <p>The Partnerships Team at NBC sent an electronic copy of the leaflet to all the schools (primary and secondary) within the Borough. The schools then forwarded this onto their students and their families. Newcastle College also sent this round all their students and staff. The team also sent it to all the partner organisations connected to the Joint Operations Group so they could forward it on through their contacts. It was also sent round the Locality Action Partnerships where partner organisations work in partnership on the issues that matter in their local communities. We distributed flyers to our customer contact centres (Guildhall in Newcastle, Kidsgrove &amp; Madeley), community centres, Jubilee2, libraries, Aspire offices (Local housing provider), Chesterton One Stop Shop etc.</p> <p>Our communications team promoted it through local media sources, and social media (Facebook &amp; Twitter). It featured on the Borough Council's website (<a href="http://www.newcastle-staffs.gov.uk">www.newcastle-staffs.gov.uk</a>), as well as Jubilee2's website (<a href="http://www.jubilee2.com">www.jubilee2.com</a>)</p>		
<b>What do you think worked best in attracting young people to your activity (ies) /event?</b>	<p>A mixture of the all of the above. Parents seem to play a key role in helping to ensure the young people join up to the scheme, so it is essential that as many different forms of advertising can be used to help attract them.</p> <p>Starting the promotion early of the scheme meant we could ensure that we hit our membership target prior to the start of the school holidays.</p>		
<b>Please provide any comments / suggestions for the development of the SPACE website</b>	<p>It can be slightly confusing to parents/young people due to the universal offers in each district/borough being so varied.</p> <p>However having all the information stored in one place can also be a benefit so people do not have to search around.</p> <p>The web booking facility on the SPACE website was not beneficial for us due to the systems we have already within our service.</p>		
<b>ADDITIONAL INFORMATION</b>			
<b>Please provide any additional information</b>	For SPACE 2018 – please can service level agreements be finalised earlier (March/April) to allow more time to promote the scheme.		
<b>Service Provider Details:</b>			
<b>Name:</b>	<b>Lucy Taylor</b>	<b>Signed:</b>	
<b>Organisation:</b>	<b>Leisure Services - NBC</b>	<b>Date:</b>	<b>27/09/17</b>

YOUR DETAILS	
<b>Your Organisation / Group Name</b>	Families First – Local Support Team – Newcastle District
<b>Title of Project</b>	Newcastle-under-Lyme LST SPACE scheme targeted provision
<b>Contact Number</b>	01782 296290
<b>Email</b>	<a href="mailto:Amanda.rowley@staffordshire.gov.uk">Amanda.rowley@staffordshire.gov.uk</a>
<b>Operating Address</b>	Civic Offices Merrial Street Newcastle-under-Lyme Staffs ST5 2AG
<b>Funding Allocated £</b>	£2,000

YOUR PROJECT	
<b>Type of Activities</b>	<p>Range of subsidised summer holiday activities for young people aged 11 to 17 in the borough in hotspot localities to be run by the Detached Youth Workers from the LST in community facilities. The activities will include arts and crafts, photography, multi media skills, cake decorating, clay modelling, sign language, climbing, kayaking, t-shirt graffiti, contemporary dance, boxing, orienteering, kickboxing and yoga.</p> <p>Anticipated outcomes include;</p> <ul style="list-style-type: none"> <li>• Reduced levels of fear of crime and ASB</li> <li>• Reduced incidents of ASB and crime</li> <li>• Increased public confidence</li> <li>• Improved health and wellbeing</li> <li>• More sustainable communities</li> </ul>
<b>Location of Activity (ies)</b>	Madeley, Chesterton and Audley
<b>Timing of Activity (ies)</b>	Evenings
<b>Frequency of Activity(ies)</b>	Weekly
<b>Age of Young People (if different from 11-17yrs)</b>	N/A

ATTENDANCE			
<b>Was there a requirement to book a place for your activity?</b>	No	<b>How many places were available per session?</b>	20
<b>If YES, were all your places booked in advance?</b>	N/A		

If NO, how many young people attended (approx.)	Activity	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Total
	Madeley – Team Building / Sport			10	7		7	24
	Cave Ches		5	5	3	5	6	24
	Boxing Audley	2	2				2	6
	Audley – Team Building / Sport			16	18	12	12	58
	4FITT	2		6	11	1	5	25
	Ches – Team Building / Sport			NO SESSION PLANNED	1	9	CANCELLED	10
<b>Additional Information / Comments</b>	Some sessions did not go ahead or were cancelled when no young people attended or could be engaged.							

<b>FEEDBACK – PLEASE DETAIL</b>	
<b>Feedback from young people</b>	<p>33 young people in total attended detached activity (not the facilitated events – boxing, boxcave etc) and they made the following comments:</p> <p>“Learned lots and enjoyed coming.”                      “Enjoyed.”                      “Loved it.”                      “Stay longer because we normally get done by the police “                      “I love it.”                      “I liked everything.”                      “It’s fun.”                      “Fun, effective.”                      “It keeps us out of trouble with the police.”                      “I liked the match and penalties.”                      “Enjoyed it.”                      “It’s satisfying.”                      “I like the activities.”</p> <p>Feedback from 4FITT (trainer facilitated);                      17 young people attended 4FITT, they said they felt: Happy, Cheerful, Proud, Trusting, Fired, Confident, Safe, Included, Trusted, Nervous, Brilliant, Relieved, Exhausted, and Great.                      They also made the following comments:                      “It was tiring but fun.”                      “I enjoyed it.”</p>

	<p>“It was hard.”  “Enjoyed it.”  “It was fun but makes you sweat a lot.”</p> <p>Boxcave, (trainer facilitated)  10 young people attended the Boxcave they said that they felt: Proud, Confident, Great, Enthusiastic, Relived, Happy, Cheerful, Safe, Brilliant, Included, Trusting, Peaceful, Good, Fun, Effective.</p> <p>They also made the following comments:  “Fun and I would do it again”.  “Fun and tiring”.  “I would do it again”.  “It made me more resilient.”  “It was a good session.”</p> <p><u>Case studies</u></p> <p><b>FB</b>  Currently open to SSU on a CIN plan, this young person was met whilst out on detached. During the activity he was helpful and engaged with workers in the park, but to some degree regarded us with an air of mistrust. As the sessions progressed he became more involved over the sessions and started attending the 4FITT circuit training which was put on at Audley Community Centre. Made a comment whilst we were in the park:  “We stay longer because we normally get done by the police, but if you were here we wouldn’t.”</p> <p><b>RM</b>  Young person was referred to LST half way through the SPACE project. Issues within the home, and with parent. She had fallen out with all her friends in the local area and had had her phone confiscated and so wasn’t socialising. She fully engaged in activities and was polite and helpful with staff, helping to clear up at the BBQ. She worked hard at a number of the team building activities and in a short space of time she was socialising with other young people. She recognised more about her own state of being and took away some of the yoga breathing techniques to help with anger and stress and practised them whilst at home.</p> <p><b>CB</b>  Currently open to LST, this YP has been previously excluded from school for violence towards staff. There are also issues within the home. YP came to boxing sessions with friend and whilst quiet, he became more relaxed and smiled more over the weeks. He was very concentrated in his engagement and worker commented that it’s the first time she had seen him smile and show a real interest in something other than gaming.  The activity provided the young person with opportunity for him to be himself and release some of his pent up tensions; it also allowed him and his parent the space from a tense and sometime fraught home life.</p> <p><b>BW</b>  Currently open to LST, this family has been open to LST and SSU for a number of years. YP has been witness to domestic violence and abuse and has anger issues. YP doesn’t engage in much other activity and so a surprise when there was interest in the Boxcave, this appeared to give him a focus throughout the summer holidays and a way to channel some of his aggression. He was transported by the key worker, these sessions seemed</p>
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	<p>to be the only activities he was involved in all Summer. Whilst shy to begin with, through encouragement from workers joining in the activities with him, he opened up and was engaged and laughing with other YP by the end of the six weeks. He was open, bright and friendly with workers and it was felt that he would really benefit from being able to continue.</p> <p>The key worker has liaised with his social worker to see if this was something they would consider funding into the term time as his levels of engagement were so good and the change his attitude and behaviours were noted. The family would struggle to afford the cost themselves.</p> <p><u>Staff comments</u></p> <p>Some community partners showed interest in being involved and promoting, whilst others were not so forthcoming.</p> <p>The need for recruitment on foot essential prior to the activity and even at time of delivery.</p> <p>Off the cuff activities are often successful in engaging young people initially Young people liked facilitated activity but of a certain type, what is essential is the gaining the confidence of the young people and then asking what they enjoy - often just wanting 'kick a ball' , 'play rounders'.</p> <p>Promotional resource – A board would be beneficial.</p> <p><u>Co-ordinator Comments</u></p> <p>Age – predominant age of young people accessing detached was 11-14, early intervention is important as often the older children are often more difficult to engage.</p> <p>Consistent engagement – young people seeing the same people , developing relationships and confidence in staff, sustainability?</p> <p>Clash of activities – some activities clashed with the delivery by other providers, e.g. schools and it was difficult to engage them in discussions about how we could work together.</p> <p>Venues – not always needed through spring, summer – however if a group can be engaged it is possible to move them on in to a venue e.g. Madeley Centre</p> <p>Facilitated activities can work with a targeted group if preparatory work is undertaken and support is offered in initially attending. In addition to this staff supporting the activity other than the facilitator was really beneficial. Young people were opening up during activity, there were discussions about lifestyles, smoking, eating, future aspirations about local behaviours of young people.</p> <p>Some of the facilitated activities might be best delivered in green space</p> <p>Use of green space – as and when, we eventually got over this hurdle with the Borough but still with a need to complete paperwork. Sometimes we just need to grab an opportunity</p>
<p><b>Feedback from parents</b></p>	<p>Parents who engaged with detached were keen to see activities and to some degree supported young people in attending – message coming through is that it needs to be offered more frequently and throughout the year - to engage young people and maintain their confidence.</p>



<b>VOLUNTEERING</b>	
<b>How many volunteers have supported your activities?</b>	0
<b>Did you use any OPCC identified volunteers?</b>	No
<b>Would additional volunteers help your project reach a wider audience of young people or to host more activities?</b>	Yes
<b>COMMUNICATION</b>	
<b>Aside from OPCC promotion of SPACE, did you undertake any other marketing / communication activity in support of SPACE. If YES, please detail</b>	Yes – targeted community settings and through partnerships links.
<b>What do you think worked best in attracting young people to your activities?</b>	Word of mouth and being visible in the communities.
<b>Please provide any comments / suggestions for the development of the SPACE website</b>	It wasn't that helpful to us for the purposes of delivery of this project. It's not somewhere our young people would go to find activities.
<b>ADDITIONAL INFORMATION</b>	
<b>Please provide any additional information</b>	<p>Future thinking;</p> <p>The areas the activities were held in needed more variety – staff felt they were often offered in areas which excluded some of the young people who were not wanting to cross the “borders” to other areas. The staff further felt that this was good decision making on some part of the young people as it prevented any potential conflict that might occur.</p> <p>More notice needs to be taken of the areas that the LST staff and detached highlight as areas of concern (the areas were pre chosen, despite other suggestions being offered up).</p>
<b>Service Provider Details:</b>	
<b>Name: Amanda Rowley</b>	<b>Signed:</b>
<b>Organisation: Families First</b>	<b>Date: 18/09/17</b>

<b>YOUR DETAILS</b>	
<b>Your Organisation / Group Name</b>	Newcastle-under Lyme Borough Council – Sport & Active Lifestyles
<b>Title of Project</b>	Street Dance sessions
<b>Contact Number</b>	01782 717717
<b>Email</b>	<a href="mailto:Lucy.taylor@newcastle-staffs.gov.uk">Lucy.taylor@newcastle-staffs.gov.uk</a>
<b>Operating Address</b>	Newcastle-under-Lyme Borough Council, Civic Offices, Merrial Street, Newcastle, Staffs ST5 2AG
<b>Funding Allocated £</b>	£900

<b>YOUR PROJECT</b>	
<b>Type of Activity (ies)</b>	Weekly Street Dance sessions for young people aged 11-17 years delivered by local dance academy.
<b>Location of Activity (ies)</b>	Outreach locations across the Borough; Newcastle town centre, Chesterton and Kidsgrove.
<b>Timing of Activity (ies)</b>	Early evening.
<b>Frequency of Activity(ies)</b>	One session per week (for 6 weeks) in each of the three locations.
<b>Age of Young People (if different from 11-17yrs)</b>	N/A

<b>ATTENDANCE</b>			
<b>Was there a requirement to book a place for your activity?</b>	Yes	<b>How many places were available per session?</b>	20

<b>If YES, were all your places booked in advance?</b>	No			
<b>If NO, how many young people attended (approx.)</b>	Please see table below.....			
<b>Additional Information / Comments</b>	Dance	Chesterton Vision	26.07.17	0
	Dance	Chesterton Vision	02.08.17	0
	Dance	Chesterton Vision	09.08.17	0
	Dance	Chesterton Vision	16.08.17	0
	Dance	Chesterton Vision	23.08.17	0
	Dance	Chesterton Vision	30.08.17	0
	Dance	J2	27.08.17	4
	Dance	J2	03.08.17	8
	Dance	J2	10.08.17	8
	Dance	J2	17.08.17	6
	Dance	J2	24.08.17	7
	Dance	J2	31.08.17	4
	Dance	Kings School Kidsgrove	27.08.17	2
	Dance	Kings School Kidsgrove	03.08.17	3
	Dance	Kings School Kidsgrove	10.08.17	0
	Dance	Kings School Kidsgrove	17.08.17	0
	Dance	Kings School Kidsgrove	24.08.17	0
Dance	Kings School Kidsgrove	31.08.17	0	

<b>FEEDBACK – PLEASE DETAIL</b>	
<b>Feedback from young people</b>	<p>The young people who attended really enjoyed it – we sent over the evaluation forms separately already.</p> <p>Some have joined the Dance instructors sessions at Jubilee2 after trying the ones during the holidays.</p>
<b>Feedback from parents</b>	None received.
<b>VOLUNTEERING</b>	
<b>How many volunteers have supported your activities?</b>	None
<b>Did you use any OPCC identified volunteers?</b>	None referred.

<p><b>Would additional volunteers help your project reach a wider audience of young people or to host more activities?</b></p>	<p>We are always happy to include volunteers into any of our programmes subject to appropriate vetting procedures and training taking place prior to the programme starting.</p>
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<p><b>COMMUNICATION</b></p>	
<p><b>Aside from OPCC promotion of SPACE, did you undertake any other marketing / communication activity in support of SPACE. If YES, please detail</b></p>	<p>We started our promotion of the scheme from week commencing May 22nd 2017. We created a flyer advertising our offer which we used as an electronic version, as well as printing leaflets and posters.</p> <p>The Partnerships Team at NBC sent an electronic copy of the leaflet to all the schools (primary and secondary) within the Borough. The schools then forwarded this onto their students and their families. Newcastle College also sent this round all their students and staff. The team also sent it to all the partner organisations connected to the Joint Operations Group so they could forward it on through their contacts. It was also sent round the Locality Action Partnerships where partner organisations work in partnership on the issues that matter in their local communities. We distributed flyers to our customer contact centres (Guildhall in Newcastle, Kidsgrove &amp; Madeley), community centres, Jubilee2, libraries, Aspire offices (Local housing provider), Chesterton One Stop Shop etc.</p> <p>Our communications team promoted it through local media sources, and social media (Facebook &amp; Twitter). It featured on the Borough Council's website (<a href="http://www.newcastle-staffs.gov.uk">www.newcastle-staffs.gov.uk</a>), as well as Jubilee2's website (<a href="http://www.jubilee2.com">www.jubilee2.com</a>)</p>
<p><b>What do you think worked best in attracting young people to your activity (ies) /event?</b></p>	<p>A mixture of the all of the above. Parents seem to play a key role in helping to ensure the young people join in with the scheme, so it is essential that as many different forms of advertising can be used to help attract them. Starting the promotion early of the scheme meant we could ensure that we hit our membership target prior to the start of the school holidays.</p>
<p><b>Please provide any comments / suggestions for the development of the SPACE website</b></p>	<p>The web booking facility on the SPACE website was not beneficial for us due to the systems we have already within our service.</p>

**ADDITIONAL INFORMATION**

<p><b>Please provide any additional information</b></p>	<p>Perhaps look at running a more regular class outside the school holidays to help develop and expand the opportunity over a longer period of time.</p>
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**Service Provider Details:**

<p><b>Name:</b> Lucy Taylor</p>	<p><b>Signed:</b></p>
<p><b>Organisation:</b> Newcastle under Lyme Borough Council</p>	<p><b>Date:</b> 27/09/17</p>

YOUR DETAILS	
<b>Your Organisation / Group Name</b>	Stoke City Football Club on behalf of Staffordshire County Council
<b>Title of Project</b>	Multi Sports, Tennis and Cricket coaching sessions
<b>Contact Number</b>	07800 626440
<b>Email</b>	<a href="mailto:Craig.chorlton@staffordshire.gov.uk">Craig.chorlton@staffordshire.gov.uk</a>
<b>Operating Address</b>	Civic Offices Merrial Street Newcastle-under-Lyme Staffs ST5 2AG
<b>Funding Allocated £</b>	£2,400

YOUR PROJECT	
<b>Type of Activity (ies)</b>	Weekly tennis sessions in two outreach locations across the Borough; Wolstanton and Westlands.  Weekly cricket training sessions at Clayton Cricket Club.  Weekly multi sports outreach sessions in three outreach locations across the Borough; Wolstanton, Chesterton and Kidsgrove.
<b>Location of Activity (ies)</b>	Various hotspot locations including Wolstanton, Chesterton, Clayton, Kidsgrove and the town centre.
<b>Timing of Activity (ies)</b>	Weekday early evenings.
<b>Frequency of Activity(ies)</b>	Tennis – weekly 2 hr session delivered in Wolstanton and Westlands. Cricket – weekly 3hr session delivered in Clayton. Multi Sports – weekly 2hrs session delivered in Wolstanton, Chesterton and Kidsgrove.
<b>Age of Young People (if different from 11-17yrs)</b>	N/A

ATTENDANCE			
<b>Was there a requirement to book a place for your activity?</b>	Yes	<b>How many places were available per session?</b>	20
<b>If YES, were all your places booked in advance?</b>	No		

If NO, how many young people attended (approx.)	Activity Session	Location	Date	Booked on
	Multi Sports	Kings School Kidsgrove	24.07.17	1
	Multi Sports	Kings School Kidsgrove	31.07.17	1
	Multi Sports	Kings School Kidsgrove	07.08.17	1
	Multi Sports	Kings School Kidsgrove	14.08.17	1
	Multi Sports	Kings School Kidsgrove	21.08.17	1
	Cricket	Clayton	25.07.17	1
	Cricket	Clayton	01.08.17	1
	Cricket	Clayton	08.08.17	6
	Cricket	Clayton	15.08.17	1
	Cricket	Clayton	22.08.17	1
	Cricket	Clayton	29.08.17	1
	Multi Sports	Chesterton Vision	28.07.17	1
	Multi Sports	Chesterton Vision	04.08.17	1
	Multi Sports	Chesterton Vision	11.08.17	1
	Multi Sports	Chesterton Vision	18.08.17	1
	Multi Sports	Chesterton Vision	25.08.17	2
	Multi Sports	Chesterton Vision	01.09.17	1
	Tennis	Westlands	28.07.17	6
	Tennis	Westlands	04.08.17	6
	Tennis	Westlands	11.08.17	8
	Tennis	Westlands	18.08.17	8
	Tennis	Westlands	25.08.17	2
	Tennis	Westlands	01.09.17	2
	Tennis	Wolstanton	28.07.17	2
	Tennis	Wolstanton	04.08.17	0
	Tennis	Wolstanton	11.08.17	0

	Tennis	Wolstanton	18.08.17	0
	Tennis	Wolstanton	25.08.17	0
	Tennis	Wolstanton	01.09.17	0
<b>Additional Information / Comments</b>				

<b>FEEDBACK – PLEASE DETAIL</b>	
<b>Feedback from young people</b>	<p>Some of the activities were too structured, wanted the opportunity to just socialise rather than be coached.</p> <p>Additionally some children wanted structured competition, mini leagues, tournaments etc.</p> <p>Wanted to participate where they socialise, ie marsh rather than at a particular venue.</p> <p>Some asked for more specific coaching to improve rather than just participation.</p> <p>Both parents and children said they would potentially more future engagement if it ran throughout the year rather than just in the holidays.</p>
<b>Feedback from parents</b>	<p>Feedback from parents was that it would have been more suitable if younger siblings could have attended.</p> <p>The potential age range was too wide and that activities could have been age appropriate. Or even activities for the same school age.</p> <p>Some children did not want to attend with older children which deterred them from attending certain activities.</p> <p>Wanted more activities in the day time, as they were already attending clubs etc. in the evening.</p> <p>Both parents and children said they would potentially more future engagement if it ran throughout the year rather than just in the holidays.</p>
<b>VOLUNTEERING</b>	
<b>How many volunteers have supported your activities?</b>	No
<b>Did you use any OPCC identified volunteers?</b>	No
<b>Would additional volunteers help your project reach a wider audience of young people or to host more activities?</b>	No

<b>COMMUNICATION</b>	
<b>Aside from OPCC promotion of SPACE, did you undertake any other marketing / communication activity in support of SPACE. If YES, please detail</b>	The Partnerships Team at NBC sent information to all the schools (primary and secondary) within the Borough. The schools then forwarded this onto their students and their families. Newcastle College also sent this round all their students and staff. The team also sent it to all the partner organisations connected to the Joint Operations Group so they could forward it on through their contacts. It was also sent round the Locality Action Partnerships where partner organisations work in partnership on the issues that matter in their local communities. We distributed flyers to our customer contact centres (Guildhall in Newcastle, Kidsgrove & Madeley), community centres, Jubilee2, libraries, Aspire offices (Local housing provider), Chesterton One Stop Shop etc. The communications team promoted it through local media sources, and social media (Facebook & Twitter). It featured on the Borough Council's website ( <a href="http://www.newcastle-staffs.gov.uk">www.newcastle-staffs.gov.uk</a> ), as well as Jubilee2's website ( <a href="http://www.jubilee2.com">www.jubilee2.com</a> )
<b>What do you think worked best in attracting young people to your activity (ies) /event?</b>	A mixture of the all of the above. Parents seem to play a key role in helping to ensure the young people join in with the scheme, so it is essential that as many different forms of advertising can be used to help attract them.
<b>Please provide any comments / suggestions for the development of the SPACE website</b>	The web booking facility on the SPACE website was not beneficial for us due to the systems we have already have locally.
<b>ADDITIONAL INFORMATION</b>	
<b>Please provide any additional information</b>	The community outreach hasn't worked as we'd have hoped due to a lack of interest from young people and so the Partnership wouldn't look to provide this again next year.
<b>Service Provider Details:</b>	
<b>Name:</b> Craig Chorlton	<b>Signed:</b>
<b>Organisation:</b> Staffordshire County Council	<b>Date:</b> 27/09/17



**PART 2 – COMPLETION BY SERVICE COMMISSIONERS ONLY**

<b>FUNDING ALLOCATION</b>			
<b>OPCC Funding Allocation</b>			<b>£ 15,200 (A)</b>
<b>Please list all SPACE activities funded, clearly identifying those which were targeted (T) provision and those which were universal (U) provision</b>	<b>Name</b>	<b>T / U</b>	
	Newcastle-under-Lyme Borough Council Leisure Services – universal provision - 817 places for unlimited access to £10 summer holiday leisure passes.	U/T	£9,900 (additional £1,000 contribution from JOG places)
	Newcastle-under-Lyme LST targeted SPACE activities.	T	2,000
	Newcastle-under-Lyme Borough Council Street Dance and room bookings.	U	900
	Stoke City Football Club outreach sports and room bookings in community locations.	U	2,400
<b>Total funding allocated by Service Commissioner to local activities</b>			<b>£ 16,200 (B)</b>

<b>Underspend (if any) (A – B)</b>	<b>0</b>
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**Outcomes**

For each activity / event outlined above, please detail (A) Outcomes achieved for young people and (B) Challenges identified.

**Activity Name:** Newcastle-under-Lyme Borough Council - Leisure Services – universal and targeted provision – 817 places for unlimited access to summer holiday leisure passes.

<b>Outcomes Achieved</b>	<b>Challenges Identified</b>
<ul style="list-style-type: none"> <li>Increased participation of young people over the summer holiday period</li> <li>Introduction of new activities and opportunities to young people</li> <li>Young people participating in activities that they would not normally, therefore broadening aspirations, skills and experience</li> <li>Contribution to reducing ASB in the Borough</li> <li>Promotion of healthy lifestyles</li> <li>Increased opportunities for diversionary activities</li> </ul>	<ul style="list-style-type: none"> <li>Additional demand for the passes and popularity of the scheme</li> <li>Managing referrals for the targeted places and again oversubscription although this was dealt with using additional funding from elsewhere to purchase the universal passes and top up</li> <li>Improvement of accessibility to service from a transport perspective. It is recognised that this may be a barrier in certain individuals accessing the programme, often from the more deprived areas in the Borough</li> <li>Consideration required of how to reward future participation positively? e.g. discount for continued membership etc.</li> </ul>

**Summary**

**What difference have SPACE activities / events made to those taking part in it?**

The programme enabled young people to participate in activities that they may not normally, therefore broadening aspirations, skills and experience.

**What difference has it made to those supporting it?**

Partners have benefitted from increased diversionary activities to signpost young people to over the summer holidays, which would have previously been unavailable without the funding for the

programme.

**What difference has it made to the local community?**

Young people have had access to positive activities and have been occupied, benefiting their health and wellbeing and discouraging them from hotspot locations for ASB.

**What are your future plans activities / events for young people in your local community?**

As a partnership we continue to facilitate opportunities for diversionary activities but this is dependent on available funding and resources in kind from partners.

Should similar funding be available next year we would look to grow it to create more opportunities for young people in our Borough. We would like to work more closely with the school settings to develop community based approaches, subject to having enough time and resource to plan this effectively. It is acknowledged that the scheme this year has been developed within existing capacity which was manageable and without the need for additional staffing costs, so anything more ambitious would require a dedicated resource to plan, develop and administer.

**Outcomes**

**For each activity / event outlined above, please detail (A) Outcomes achieved for young people and (B) Challenges identified.**

**Activity Name:** Newcastle-under-Lyme LST SPACE scheme activities.

**Outcomes Achieved**

- Increased participation of young people over the summer holiday period
- Introduction of new activities and opportunities to young people
- Young people participating in activities that they would not normally, therefore broadening aspirations, skills and experience
- Contribution to reducing ASB in the Borough
- Promotion of healthy lifestyles
- Increased opportunities for diversionary activities

**Challenges Identified**

- Age – predominant age of young people was 11-14, early intervention is important as often the older children are often more difficult to engage.
- Consistent engagement – young people seeing the same people, developing relationships and confidence in staff, sustainability?
- Clash of activities – some activities clashed with the delivery by other providers, e.g. schools and it was difficult to engage them in discussions about how we could work together
- Venues – not always needed through spring, summer – however if a group can be engaged it is possible to move them on in to a venue e.g. Madeley Centre
- Facilitated activities can work with a targeted group if preparatory work is undertaken and support is offered in initially attending. Young people were opening up during activity, there were discussions about lifestyles, smoking, eating, future aspirations about local behaviours of young people.
- Some of the facilitated activities might be best delivered in green space
- Use of green space – as and when, we eventually got over this hurdle with the Borough but still with a need to complete paperwork. Sometimes we just need to grab an opportunity

<p><b>Summary</b></p> <p><b>What difference have SPACE activities / events made to <u>those taking part in it</u>?</b></p> <p>It has created opportunities and experiences that otherwise wouldn't have happened. It provided an opportunity for the detached youth team to build relationships with additional young people that the team hadn't already engaged with a view to growing networks and relationships.</p>	
<p><b>What difference has it made to <u>those supporting it</u>?</b></p> <p>A real insight into what young people want! Targeted activities aren't popular, the casual outreach approach is preferred by young people.</p>	
<p><b>What difference has it made to the <u>local community</u>?</b></p> <p>Young people have actually engaged and have been occupied, benefiting their health and wellbeing and discouraging them from hotspot locations for ASB.</p>	
<p><b>What are your future plans activities / events for young people in your local community?</b></p> <p>The LST are keen to build on the overall success of this pilot and hope that further funding be available next year and beyond to refine the initiative and continue delivery.</p>	
<p><b>Outcomes</b></p> <p><b>For each activity / event outlined above, please detail (A) Outcomes achieved for young people and (B) Challenges identified.</b></p>	
<p><b>Activity Name:</b> Newcastle-under-Lyme Borough Council – Street Dance</p>	
<p><b>Outcomes Achieved</b></p> <ul style="list-style-type: none"> <li>• Increased participation of young people over the summer holiday period</li> <li>• Introduction of new activities and opportunities to young people</li> <li>• Young people participating in activities that they would not normally, therefore broadening aspirations, skills and experience</li> <li>• Contribution to reducing ASB in the Borough</li> <li>• Promotion of healthy lifestyles</li> <li>• Increased opportunities for diversionary activities</li> </ul>	<p><b>Challenges Identified</b></p> <ul style="list-style-type: none"> <li>• Additional demand for the mainstream passes and popularity of the scheme, including these classes</li> <li>• Managing bookings</li> <li>• Improvement of accessibility to service from a transport perspective. It is recognised that this may be a barrier in certain individuals accessing the programme, often from the more deprived areas in the Borough, hence why we delivered these classes in three locations.</li> </ul>
<p><b>Summary</b></p> <p><b>What difference have SPACE activities / events made to <u>those taking part in it</u>?</b></p> <p>The programme enabled young people to participate in activities that they would not normally, therefore broadening aspirations, skills and experience.</p>	
<p><b>What difference has it made to <u>those supporting it</u>?</b></p> <p>Partners have benefitted from increased diversionary activities to signpost young people to over the summer holidays, which would have previously been unavailable without the funding for the programme.</p>	



**What difference has it made to the local community?**

Young people have had access to positive activities and have been occupied, benefiting their health and wellbeing and discouraging them from hotspot locations for ASB.

**What are your future plans activities / events for young people in your local community?**

As a partnership we continue to facilitate opportunities for diversionary activities but this is dependent on available funding and resources in kind from partners.

As before, should similar funding be available next year we would look to grow it to create more opportunities for young people in our Borough. We would like to work more closely with the school settings to develop community based approaches, subject to having enough time and resource to plan this effectively.

**Outcomes**

**For each activity / event outlined above, please detail (A) Outcomes achieved for young people and (B) Challenges identified.**

**Activity Name:** Stoke City Football Club outreach sports

**Outcomes Achieved**

- Increased participation of young people over the summer holiday period
- Introduction of new activities and opportunities to young people
- Young people participating in activities that they would not normally, therefore broadening aspirations, skills and experience
- Contribution to reducing ASB in the Borough
- Promotion of healthy lifestyles
- Increased opportunities for diversionary activities

**Challenges Identified**

- These sessions haven't been anywhere near as popular as we'd anticipated.
- We struggled to get community venues at the time of day we needed e.g. early evening.
- Young People were booking sessions and not turning up to participate.
- We targeted community venues because last year we'd received feedback that the leisure facilities weren't always accessible but these places weren't utilised.
- We had more success with the outreach activities delivered via the LST, which we'll look to do more of in the future.

**Summary**

**What difference have SPACE activities / events made to those taking part in it?**

The programme enabled young people to participate in activities that they would not normally, therefore broadening aspirations, skills and experience. However, the sessions weren't very well attended, despite being advertised alongside the main J2 SPACE offer, which by contrast sold out very quickly.

**What difference has it made to those supporting it?**

Partners have benefitted from increased diversionary activities to signpost young people to over the summer holidays, which would have previously been unavailable without the funding for the programme, with the caveat that attendance has been poor.

**What difference has it made to the local community?**

Young people have had access to positive activities and have been occupied, benefiting their health and wellbeing and discouraging them from hotspot locations for ASB.

**What are your future plans activities / events for young people in your local community?**

As a partnership we continue to facilitate opportunities for diversionary activities but this is dependent on available funding and resources in kind from partners. The community outreach activities haven't proved popular and so we will try more outreach activity next year.

Should similar funding be available next year we would look to grow it to create more opportunities for young people in our Borough. It is acknowledged that the scheme this year has been developed within existing capacity which was manageable and without the need for additional staffing costs, so anything more ambitious would require a dedicated resource to plan, develop and administer.

**Service Commissioner Details:**

**Name:** Sarah Moore

**Signed:**

**Organisation:** Newcastle-under-Lyme Borough Council

**Date:** 27/09/17

**Please forward the fully completed Evaluation Report to:**

**'space@staffordshire.pcc.pnn.gov.uk' or to Emma Rowlands, OPCC Space, Block 9, Police Headquarters, Weston Road, Stafford ST18 0YY, Tel 01785 232385**



**Matthew Ellis**

Police and Crime Commissioner for Staffordshire

